

Student Learning Outcomes

FILM/VIDEO-2009

Five College Learning Outcomes:

1. Written, Oral and Visual Communication: *Communicate effectively in writing, orally and/or visually using traditional and/or modern information resources and supporting technology.*

2. Scientific and Quantitative Reasoning: *Locate, identify, collect, and organize data in order to then analyze, interpret or evaluate it using mathematical skills and/or the scientific method.*

3. Critical Thinking: *Differentiate between facts, influences, opinions, and assumptions to reach reasoned and supportable conclusions.*

4. Problem Solving: *Recognize and identify the components of a problem or issue, look at it from multiple perspectives and investigate ways to resolve it.*

5. Information Literacy: *Formulate strategies to locate, evaluate and apply information from a variety of sources - print and/or electronic.*

I. Degrees and Certificates

1. What degrees and certificates does your discipline offer?

A.A. in Communications, Filmmaking Option

A.A. in Communication, Screenwriting Option

2. Keeping in mind the five College Learning Outcomes above as well as what your discipline specifically requires of your graduating students, what should students be able to do when they have completed your discipline's requirements for each degree or certificate?

The current goals are to help students:

obtain entry-level work in the film, television, video and multimedia industries.

start careers as independent film or video makers.

transfer to an upper-division university film/video, communications and multimedia programs.

understand the importance of media literacy.

use modern media technology to express and present their ideas and views clearly and effectively.

develop the ability to collect information from various resources, organize and process the

information and to develop their own views and opinions about the information. In addition, the students should be able to present their conclusions and findings in verbal, visual and written form.

3. How do students in your program demonstrate that they meet each of the college-wide learning outcomes? What courses, activities, and/or projects are students required to complete that relate to each outcome?

i. Written, Oral and Visual Communication

Students are required to demonstrate subject competency by completing assignments and course work that requires them to express their views in written, oral and visual form. For example, students in the film studies course must complete a written essay that demonstrates they have developed the skills that enables them to:

Select a topic

Narrow the focus of the topic to a few specific elements

Collect information on the topic from a number of sources

Use this information to develop their own ideas, viewpoints and conclusions

Express their thoughts in writing that is clear, focused on the topic, well-organized and demonstrates a level of competency at the college level.

ii. Scientific and Quantitative Reasoning

N/A

iii. Critical Thinking

Students are required to develop the ability to collect information, process the information and develop a conclusion. In these activities importance is placed teaching the students to focus on facts, not assumptions, and to resist the practice of formulating a conclusion or opinion based on incomplete information. For example, in our Forced Meaning exercise, an image that resembles a human face is projected on a screen. The students are directed to identify the image based on what they see on the screen. When students attempt to identify the image, most draw the wrong conclusion: What appears to be a face is actually a rock formation. Afterward, the students are taught methods of observation, analysis and problem-solving that helps them develop the skills to become better processors of information.

iv. Problem Solving

See Critical Thinking

v. Information Literacy

Most of our classes use digital technology, computers, media technology and the internet in the everyday learning environment. This requires the students to collect and process information and content from a number of information streams.

II. General Education:

1. Does your discipline offer any classes which count for general education requirements?

Yes

2. Which General Education courses in your discipline address the each of the five College Learning Outcomes? Please list courses for each of the following:

i. Written, Oral and Visual Communication

Comm/Hum 109-A, History of Film: Beginning to 1950

Comm/Hum 109-B, History of Film 1950 to Present

Comm 108 A-ZZ, Film Studies: Selected Topics

ii. Scientific and Quantitative Reasoning

iii. Critical Thinking

Comm/Hum 109-A, History of Film: Beginning to 1950

Comm/Hum 109-B, History of Film 1950 to Present

Comm 108 A-ZZ, Film Studies: Selected Topics

iv. Problem Solving

Comm/Hum 109-A, History of Film: Beginning to 1950

Comm/Hum 109-B, History of Film 1950 to Present

Comm 108 A-ZZ, Film Studies: Selected Topics

v. Information Literacy

Comm/Hum 109-A, History of Film: Beginning to 1950

Comm/Hum 109-B, History of Film 1950 to Present

Comm 108 A-ZZ, Film Studies: Selected Topics

III. Course Level Outcomes:

1. Do all of your Course Outlines of Record include Student Learning Outcomes? If not, are you revising them?

All course outlines have student learning outcomes (SLO's). This year (2010) we will update most of our course outlines. During this process will be reviewing and revising SLO's.

2. What percentage of faculty members in your discipline include SLOs in their course syllabi?

All full-time faculty include SLO's in course syllabi; in addition, this information is posted on the home page of all class web sites using the Blackboard classroom management software program.

3. Assessment:

i. How often do you assess these SLOs?

At the end of every semester, faculty evaluates student success and to what degree did the students achieve course SLO's.

3. Assessment:

ii. In the last two years every discipline developed SLOs specifically related to College Learning Outcome #3: Critical Thinking. Have you assessed this or any of the stated Student Learning Outcomes in your course outlines over the last year? If so, please summarize the results.

In our general education courses, Comm/Hum 109 A & B, students have a critical-thinking assignment that requires them to do the following:

Select a Topic.

Collect information and data on the topic using traditional print and new media/digital sources.

Identify the topic information that is most important and interesting , factual, specific and where the source of the information can be validated.

Evaluate the information and develop their own points-of-view, opinions, insights and conclusions.

Organize and present the information along with their thoughts and conclusions in the form of an written essay.

Our evaluation of this work is that approximately twenty-five to thirty-five percent of the students have critical-thinking, organizational and writing skills that allows them to successfully complete

college-level writing assignments.

3. Assessment:

iii. What improvements have you made or do you plan to make in the future?

To help students develop their critical-thinking and writing skills in our general education courses, we have created weekly on-line discussion forums: Each week the instructor develops a discussion question that requires the students to use critical-thinking skills to formulate an answer to the question. Students post their responses on the class web sites. Each week the students exchange ideas and consider the merits and issues of the weekly topic by reading and responding to the posts of their class mates. We believe that having the students to participate in activities that require them to use and develop critical-thinking skills weekly will help more students develop college-level critical-thinking and writing skills.

3. Assessment:

iv. What do you plan to assess this year? Who will you assess? How will you assess?

We plan to continue and refine our focus on critical-thinking SLO's:

We will continue to work with our general education students.

We will assess their work on the on-line discussion forums and writing assignments.